

SIWA AND DIPLOMATIC COMMUNITY BAZAAR 2010 AND GALA 2011

SPONSORSHIP OPPORTUNITIES

- Premium Platinum** KRW10,000,000 Cash Donation
- Recognition as a Premium Platinum Sponsor in all Bazaar and Gala related promotional materials (printed and electronic) including posters, banners, Bazaar and Gala Brochures, etc.
 - Full page, colour ad in SIWA Discovery Magazine (KRW700,000 value).
 - Promotional table in prime location at the Bazaar (including two Bazaar admissions).
 - Inclusion of corporate promotional item in Gala goody bags.
 - Corporate listing in SIWA Membership Directory.
 - Corporate logo on Bazaar and Gala posters and banners (prominent placement and size).
 - Corporate logo with link on SIWA Website.
 - Four tickets to the 2011 Gala (premier table location).

- Platinum Sponsor** KRW6,000,000 Cash Donation
- Recognition as a Platinum Sponsor in all Bazaar and Gala related promotional materials (printed and electronic) including posters, banners, Bazaar and Gala Brochures, etc.
 - One-half page, colour ad in SIWA Discovery Magazine (KRW380,000 value).
 - Promotional table at the Bazaar (including two Bazaar admissions).
 - Inclusion of corporate promotional item in Gala goody bags.
 - Corporate listing in SIWA Membership Directory.
 - Corporate logo on Bazaar Gala posters and banners.
 - Corporate logo with link on SIWA Website.
 - Four tickets to the 2011 Gala.

- Gold Sponsor** KRW6,000,000 Product Donation
- Recognition as a Gold Sponsor in all Bazaar and Gala related promotional materials (printed and electronic) including posters, banners, Bazaar and Gala Brochure, etc.
 - One-half page, colour ad in SIWA Discovery Magazine (KRW380,000 value).
 - Promotional table in prime location at the Bazaar (including two Bazaar admissions).
 - Corporate listing in SIWA Membership Directory.
 - Corporate logo on Bazaar and Gala posters and banners.
 - Two tickets to the 2011 Gala.

- Silver Sponsor** KRW4,000,000 Cash or Product Donation
- Recognition as a Silver Sponsor in 2010 Bazaar and Gala Brochure.
 - One-quarter page, colour ad in SIWA Discovery Magazine (KRW270,000 value).
 - Corporate listing in SIWA Membership Directory.

- Bronze Sponsor** KRW2,000,000 Cash or Product Donation
- Recognition as a Bronze Sponsor in Bazaar and Gala Brochure.
 - Acknowledgement listing in SIWA Discovery Magazine.
 - Corporate listing in SIWA Membership Directory.

- Friend of SIWA** Cash or Production Donation up to KRW2,000,000
- Recognition as a Friend of SIWA in Bazaar Brochure.
 - Acknowledgement listing in SIWA Discovery Magazine.
 - Corporate listing in SIWA Membership Directory.

For sponsorships of KRW 6,000,000, customized packages can be negotiated.

**** Availability of benefits depends upon sponsorship confirmation date. Promotional materials, print and ad placement deadlines vary. Sponsor must provide logo and ad film.*

Seoul International Women's Association

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